



## COOKIE POLICY

### Cookie policy

ITACA SON ESPANYOLET S.L. explains what cookies are and how we use them on our website: [www.itacanova.com](http://www.itacanova.com).

The coming into effect of the relevant amendment to the “Law of Information Society Services” (*LSSICE*), established by Royal Decree 13/2012, together with the General Data Protection Regulation (EU) 2016/679 (*RGPD*), which came into force on April 27 2016, imposed the obligation of obtaining the express consent of the users of all websites that use dispensable cookies before they browse through them

### What are cookies?

Cookies are files that may be downloaded to your computer through websites. They are tools that play an essential part in the provision of numerous information society services. Among other things, they permit a website to store and retrieve information about the browsing habits of users or their computers, and, depending on the information obtained, they can be used to recognise the user and improve the service provided.

### Types of cookies

Depending on the entity that manages the domain that the cookies are sent from and which treats the data obtained, two types of cookies can be identified:

- First-party Cookies: these are cookies that are sent to the user’s terminal from a computer or domain managed by the owner of the website and from which the service requested by the user is provided.
- Third-party Cookies: these are cookies that are sent to the user’s terminal from a computer or domain that is not managed by the owner of the website, but by another entity that processes the data obtained via the cookies.

Should the cookies be installed from a computer or domain managed by the owner of the website, but the information collected through them be treated by a third party, they cannot be considered to be First-party Cookies.

There is also a second classification, according to the length of time the cookies remain stored in the client’s browser, consisting of :

- Session cookies: these are designed to gather and store data while the user is accessing the website. They tend to be used to store information, the only point of which is for the provision of the service requested by the user on one sole occasion (e.g. a list of goods acquired)
- Persistent Cookies: the data obtained from these remains stored on the user’s terminal and may be accessed and treated during a period of time set by the entity responsible for the cookie and which can vary from a few minutes to several years.

Finally, there is another classification of five types of cookies, according to the purpose for which the data obtained is treated:

- **Technical Cookies (PHPSESSID):** these enable the user to browse a website, a platform or an application and also enable the use of different options and services to be found there, such as monitoring the traffic and the communication of data, identifying the session, accessing areas of restricted access, remembering the constituent elements of an order, processing the purchase of an order, processing requests for registration or participation in an event, the use of elements of security while browsing, storage of contents for the distribution of videos or sound, or for sharing contents on social media.
- **Personalisation cookies:** these enable the user to access the service in accordance with certain predefined general characteristics that depend on a series of criteria on the user's terminal, such as the language, the type of web browser used to access the service, the regional configuration of where the service is accessed from., etc.
- **\_lang:** this is a technical cookie and is absolutely necessary, as it contains the language of the session. It is eliminated at the end of the session.
- **Analysis cookies:** these enable their owner to monitor, and analyse, the behaviour of the users of the websites to which they are linked. The information collected via this type of cookie is used to measure the activity on websites, applications, and platforms, and in order to profile the browsing of the users of these websites, applications, and platforms so as to be able to improve the analysis of the data of the way visitors use the service.
- **Advertising cookies:** these enable the management of advertising space as efficiently as possible.
- **Behavioural advertising cookies:** these store information about the behaviour of users obtained from the continued observation of their browsing habits, which enables an individual profile to be developed for advertising to be shown on that basis.
- **External social network cookies:** these are used so that their visitors can interact with the content of the different social media platforms (Facebook, YouTube, Twitter, LinkedIn, etc..) and are only generated for users of such social networks. The conditions of use of these cookies and of the information collected are regulated in accordance with the privacy policies of each individual social network.

### **Deactivation and elimination of cookies**

You have the choice of permitting, blocking, or eliminating cookies installed in your device by means of the browsing options available on it. If you deactivate cookies, some of the services available may cease to be operational. The means of disabling cookies differs for each web browser, but normally this can be done in the Tools or Options menu. You can also consult the Help menu where you will find instructions. The users may choose which cookies they wish to have functioning on this website at any moment.

You may allow, block, or eliminate cookies installed on your device by means of the browsing options installed on your computer:

- Microsoft Internet Explorer o Microsoft Edge:  
http://windows.microsoft.com/es-es/windows-vista/Block-or-allow-cookies
- Mozilla Firefox: http://support.mozilla.org/es/kb/impedir-que-los-sitios-web-guarden-sus-preferencia
- Chrome: https://support.google.com/accounts/answer/61416?hl=es
- Safari: http://safari.helpmax.net/es/privacidad-y-seguridad/como-gestionar-las-cookies/
- Opera: http://help.opera.com/Linux/10.60/es-ES/cookies.html

In addition, you may also manage the storage of cookies in your browser with tools such as the following

- Ghostery: [www.ghostery.com/](http://www.ghostery.com/)
- Your online choices: [www.youronlinechoices.com/es/](http://www.youronlinechoices.com/es/)

### Cookies used by [www.itacanova.com](http://www.itacanova.com)

Below, we identify the cookies that are being used on this website, in addition to the type and function of each

#### Technical cookies

- `_lang`: this is a technical cookie and is absolutely necessary, as it contains the language of the session. It is eliminated at the end of the session.
- `PHPSESSID`: First-party technical cookie that contains the identification of the session. It is eliminated at the end of the session.

#### Non technical cookies

- `_ga`: a Google Analytics cookie which enables the monitoring of once only visits. This cookie will be installed the first time a user visits a website through a browser. When this user visits the website again using the same browser, the cookie will conclude it is the same user. Only in the case of users changing to another browser, will they be considered to be different users. These cookies expire 2 years after the latest update.
- `_gid`: a Google Analytics cookie, this is used to distinguish one user from another.
- `_gat`: This cookie is associated with Google Analytics Universal. It is used to limit the request speed - the limitation of data collection in high traffic sites. Expires at 10 minutes.

#### Acceptance of the cookie policy

[www.itacanova.com](http://www.itacanova.com) assumes that you accept the use of cookies. However, the site displays information about our Cookie Policy in either the bottom or top part of each page of the site at the start of each session, so that you are aware of the policy.

With this information, it is possible to take the following steps:

- Accept cookies. You will not be shown this notice again on accessing any of the pages of the site during this present session.
- Close. The notice will be hidden on this page.
- Change the settings. You can obtain more information about cookies, find out about our website's Cookie Policy and alter the browser settings